

MEMO

TO: CEHD Committee

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SUBJECT: Economic Forecast Conference Planning Group

DATE: April 7, 2004

BACKGROUND:

Preliminary staff work has begun on SCAG's 8th Annual Regional Economic Forecast Conference in November. The formal Conference Planning Group now needs to be convened. This group, comprising SCAG economics staff, the Cal State Long Beach and Cal State Fullerton forecasting teams, and other regional economists designs the program for the day, including the Conference theme, presentation topics, speakers, panel formats, etc. The group also suggests sponsors for the event and draws up a short list of luncheon keynote speakers.

Each year staff asks for a volunteer from the CEHD to act as advisor to the Planning Group for the period leading up to the Conference in November. The advisory job typically involves two planning meetings at SCAG, one in June and one in August or September, and attendance at the Conference. Arrangements for teleconferencing can be made in the event the advisor is unable to attend a meeting.